



# Edit Calendar

## February / March

*The Volcano Issue / Terroir Focus*

Ad Close: 12/28

Materials Due Date: 1/4

### JANUARY DIGITAL:

A Balanced Glass, Annual List of Best Cruises: Beverage Programs

### FEBRUARY DIGITAL:

Terroir – What Grows Together, We Go Together (Valentine's Day)

### MARCH DIGITAL:

Drinks Destinations

## April

*The Pinot Noir Issue/Varietal Focus*

Ad Close: 1/25

Materials Due Date: 2/1

### APRIL DIGITAL:

Varietal Masterclass, Wine Enthusiast's Best Hotels

## May

*The New York City Issue/Culture Focus*

Ad Close: 2/22

Materials Due Date: 3/1

### MAY DIGITAL:

How New York Shaped Drinks Culture Through The Years

## June/July

*The California Issue/Regional Focus*

Ad Close: 4/5

Materials Due Date: 4/12

### JUNE DIGITAL:

Region Masterclass/California

### JULY DIGITAL:

Summer Celebrations, Your Ultimate Guide to Planning a Winery Wedding, Best Bottle Shops

## August/September

*The Italy Issue/Food Focus*

Ad Close: 6/5

Materials Due Date: 6/12

### AUGUST DIGITAL:

Food, Forward 50 – Best Restaurants, Ultimate Wine Lover's Guide to Italy

### SEPTEMBER DIGITAL:

South America

## October

*The Innovation & Advocacy Issue/Future 40*

Ad Close: 7/12

Materials Due Date: 7/19

### OCTOBER DIGITAL:

Future 40

## November

*The Best Buys Issue/Value Focus*

Ad Close: 8/16

Materials Due Date: 8/23

### NOVEMBER DIGITAL:

Best Buys, The Digital Holiday Gift Guide

## December 1st

*The Holiday Issue/Indulgence Focus*

Ad Close: 9/13

Materials Due Date: 9/20

### DEC 1 DIGITAL:

Cellar Selections, Holiday

## December 31st

*Best of Year Issue/Luxury Focus*

Ad Close: 10/18

Materials Due Date: 10/25

### DEC 31 DIGITAL:

Best of the Year, Top 100 – Best Spirits, Beers and Wines of the Year, Best Bottle Shops of the Year