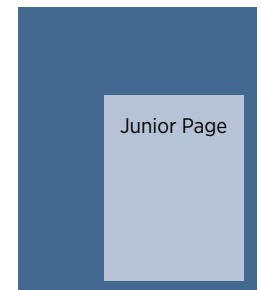
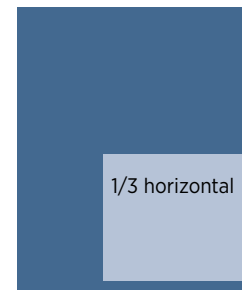
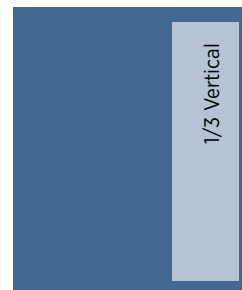
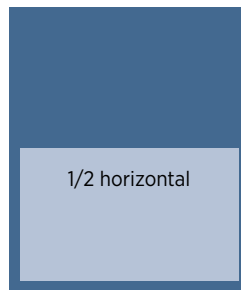
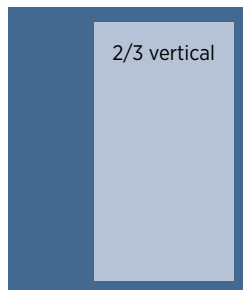
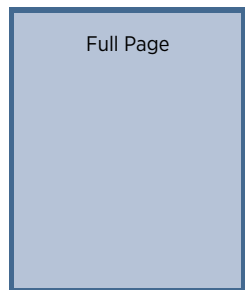


# Print Specifications

## AD SIZES

Full Page with Bleed	9.25" x 11.0625" (234.95MM x 280.99MM)
Trim	9.0" x 10.8125" (228.6MM x 274.64MM)
Safety	8.5" x 10.3125" (215.9MM x 261.94MM)
Spread with Bleed	18.25" x 11.0625" (463.55MM x 280.99MM)
Trim	18" x 10.8125" (457.2MM x 274.64MM)
Safety	8.5" x 10.3125" (215.9MM x 261.94MM)
2/3 Vertical	5.25" x 9.75" (133.35MM x 247.65MM)
1/2 Horizontal	8.25" x 5" (209.55MM x 127MM)
1/3 Vertical	2.5" x 9.75" (63.5MM x 247.65MM)
1/3 Horizontal	5.25" x 4.75" (133.35MM x 120.65MM)
Junior Page	5.25" x 7" (133.35MM x 177.8MM)



## BINDING:

Perfect Bound, jog to foot—0.125" trim at foot

## FILE FORMAT:

High resolution PDF and PDF/X1a files are accepted. PDF files need to be created using Adobe Acrobat Distiller with high resolution images and fonts embedded. All graphics minimum 300 dpi and CMYK format.

**Total ink density should not exceed 320%.**

## PRODUCTION GUIDELINES:

For all bleed ads build files to trim size and add .125" bleed on all 4 sides. Ensure that crop marks are offset .125" from bleed.

For ads with a border we recommend the border size to be .25" minimum to avoid any variance when printing.

Allow .25" safety area inside trim on all 4 sides (no logos or type).

Spread ads must be supplied as 2 separate files and marked for "Left" and "Right".

## AD MATERIAL SUBMISSIONS:

Send materials via email/mail to [jsullivan@wineenthusiast.net](mailto:jsullivan@wineenthusiast.net)

All files sent after deadline **must** be sent as packaged files with image links and fonts.

No press proofs will be provided without prior arraignment.